



FUNDRAISING EVENT DESCRIPTION

Jeans Day

This is a versatile and fundraiser that can be hosted at schools, banks, or any other business place!

Employees, teachers, and students can pay to wear jeans to work or school for the day. You can ask participants to pay \$5 - \$10 to wear jeans for the day (suggest \$2 - \$4 per participant at schools and \$5 - \$10 for employees).

Talk to the school and/or your employer to see if they would be interested in participating to support CHD. You can use Heart Heroes' printable fliers to customize with your event details.